

Sheboygan Public Education Foundation

Annual Report 2011-2012

Message from the President

School report cards have been handed out, and I am certain many of you have read about how our Sheboygan Area School District scored. While we are pleased with the final grade of our public schools, there is still much work to be done. We have one of the best public school districts in the state, and the fact that our district is growing truly reflects that. However, budget constraints persist and add to the burden of providing the best possible education for our children, as such, the Sheboygan Public Education Foundation's role in supporting and offering financial assistance has never been greater. Our mission is simple; to continue enhancing our children's educational opportunities. With your much appreciated past generosity, to date, we have been able to donate over \$600,000 to fund materials, unique projects, and technology needs that otherwise would have gone unfilled. With your heartfelt charitable donation this year, our board of community volunteers will strive to ensure that our children will indeed receive the tools necessary to enrich their education. Thank you very much for your support.

Very sincerely yours,
Brian J. Versey

The Sheboygan Public Education Foundation is a critical partner in helping SASD offer programs and services that today's students need. We're fortunate to have so many people in this community willing to use their resources to help us make sure our public schools are a strong part of our community.

—David Gallianetti,
President SASD Board of Education



Community Support Getting It Done!

Dash raises Dollars

The inaugural "Diploma Dash" was added to the Foundation fundraising calendar this year. This 5K run/walk and 1 mile grade school run/walk was held on Saturday, June 2nd, the day before graduation. This event was a celebration of public education in the Sheboygan community. Over 230 students, staff, families and community members participated in this event which started at Vollrath Park and continued along the shores of Sheboygan's lakefront. A rainbow of color was represented at the run/walk as each participant had the opportunity to select the t-shirt color of their choice, representing the school of their choice. Through the generous sponsorships of area businesses, and the participation of the Sheboygan community, over \$8,000 was raised to benefit the Foundation. "Diploma Dash" 2013 is scheduled for Saturday, June 8th, 2013. Come join the fun!

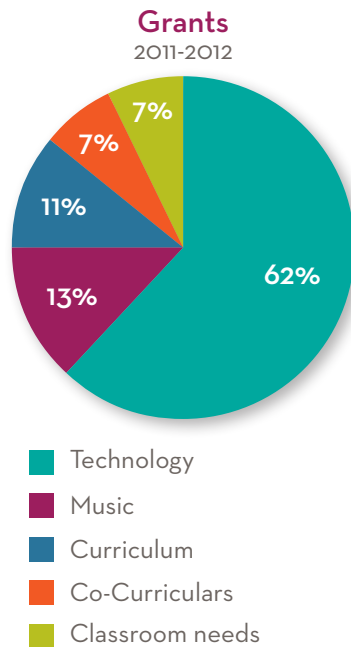
Annual Fund Drives

- **Staff Solicitation** - Staff members of the Sheboygan Area School District are given the opportunity to give back to the Foundation each fall. Funds raised through this effort are given back to the schools in the form of grants.
- **Every Dollar Count\$** - A new initiative was started this year as part of the SASD school registration process. "Every Dollar Count\$" allowed families to donate to the Foundation while registering for school in August.
- **Annual Appeal** - Each December the Foundation sends out an annual appeal to local community members for charitable contributions. This, as well as other fundraising efforts, allows our Foundation to continue to support our mission.

ALL IN^{FOR} EDUCATION

TEXAS HOLD'EM SHEBOYGAN STYLE

The 2012 "All in For Education" Texas Hold'em fundraiser was held on Friday, October 5th at The Bull at Pinehurst Farms. Our 9th annual event was a success, with just over \$11,000 raised through entries, donations, raffles and silent auction. The winner of the event was Ken Cornell, a nine year participant. The 10th Anniversary "All in for Education" Texas Hold'em event will be held on October 11, 2013 at The Bull at Pinehurst Farms.



[2002 - 2012]
\$600,000+
Given back to the
Sheboygan Area School District
in grants over the past
10 years

Grants Awarded 2011-2012 school year

Tier 2 & Tier 3 Reading Interventions
Classroom Carpet
Kindergarten Milk
"Quirkles" Science Program
Music Room Instruments
21st Century Reading & Writing Skills
Anti-Bullying Literature
Orff Music Instruments
Musical Instrument Repair/Purchase
Book Club Funding
Chinese Costumes For Chinese Program
Marching & Pep Band Instruments
Mobile Standing Unit for Special Ed
Outdoor Science Classroom
Red Team Freshman Orientation Funding
Computer Connected Microscope
Handheld Labquest Devices & Probes
EGGSPERT Buzzer Answering System
iPads
iPods & Apps
SMARTBoard Technology
Document Cameras & Data Projectors

10 Years of Making a Difference

The Sheboygan Public Education Foundation, Incorporated, will raise contributions to enhance our students' educational opportunities by supporting high quality facilities and programs.

PLANNED GIVING

In August of 2012, the Foundation was extremely fortunate to receive a generous donation from the estate of Leona Schoen. Mrs. Schoen was a former teacher in Random Lake, Wisconsin and resided in Sheboygan in her later years. Leona was a true believer in education. Upon her passing, she provided funds from her estate to many charitable groups who she believed made a difference in our Sheboygan community. Funds received from Ms. Schoen will be used to provide educational programming within our community and our schools. We know that there are many in our community who share this passion, and we would like to encourage support of education through our Foundation in your long term giving and estate planning. Planned giving brochures will be created and distributed by the Foundation to area trust departments, financial advisors and law firms in 2013. We believe that planned giving to the Foundation is truly a wonderful way to give back to a community who believes that strong schools make a strong community.

SCHOLARSHIP ADMINISTRATION

The Sheboygan Public Education Foundation continues to take a very active role in administering scholarships for seniors graduating from Sheboygan public schools. At the present time, the Foundation oversees over 1.3 million dollars in scholarship funds for families and organizations who want to financially support our students in their pursuit of advanced education. The Foundation assists donors in establishing scholarship guidelines, coordinates the distribution and collection of applications, and manages the distribution of scholarship funds. Foundation scholarships are made possible by community members who not only want to ensure the memory and legacy of loved ones, but also are a way to encourage the students of SASD to pursue excellence. In addition, the Foundation, along with the high schools, administers all scholarship funds for the Sheboygan Area School District. In 2013, the Foundation will be working cooperatively with guidance staff in educating students and their families about financial assistance available through scholarships. A complete list of scholarships available through the Foundation can be found on our website www.the-e-foundation.org

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